





# Benefit-Risk Assessment for Food: an Iterative Value-of-Information Approach

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Good nutrition through a balanced diet is a universal goal. Simply eating the right food can open the door to a better and healthier way of living. It is, therefore, important for us

to understand the consequences of our food choices. Of course, the benefits are promoted loudly and clearly by manufacturers, all too eager to win over our consumer euro in an oversaturated market. But what about the risks of food? How reliable, really, is the information we are getting about the food we eat?



Beneris websites: http://www.beneris.eu/

## Getting to the health of healthy food

Food can pose risks. Even healthy food can have an adverse effect on our wellbeing. Risks related to food must be dealt with in a responsible and sophisticated way. The strategy driving the Beneris project has these food safety issues in mind. Not only does it aspire to stimulate awareness of the health benefits of food in a clear and transparent way, but also to get to the core of the risks of food we eat every day.

#### Achieving the aims

The bold objective of the project is to forge major advancements in food benefit-risk analysis on human health. As such, the project requires highly interdisciplinary work with a range of professionals. Beneris brings together a team of epidemiologists, toxicologists, nutrition scientists, exposure assessors, risk analysts, and authorities from five European countries with crucial access to contacts and data. Importantly, the project's end-users (such as policymakers) will be involved from the outset to facilitate greater collaboration, and to ensure the work has both relevance to science and society.





### Employing new and existing methods

The Beneris team will utilise a benefit-risk approach with an iterative top-down means to explore risks of food and its contaminants. In the development of the project's framework methodology, the team will be responsible for identifying, creating and using the systems needed. Health effects of food contaminants and nutrients will be estimated by using new methods integrating epidemiological and toxicological data. In achieving its aim, the Beneris project will also break new ground in the development of specialised methodological tools.

### A three-tier work plan

In addition to developing comprehensive methods for analysis, the project is divided into two further areas. A major focus of Beneris is the diverse range of real-life case studies that will be conducted. One of the studies will look at the beneficial and harmful effects of nutrients and pollutants in fish. Another will focus on vegetables in the diet of a specific age group. The dissemination of results with a new Internet interface and other means is also a crucial part of the project.

## Working collaboratively

Beneris forms a cluster with the Qalibra project (http://www.galibra.eu/). Although both projects have the same overall aim to improve the analysis of benefits and risks of foods, their areas of focus are very different. Beneris objective is to develop new approaches and strategies for analysis, while Qalibra is charged with developing web-based technical tools for risk assessment. The complementary projects will run separately but with key milestones in their respective strategies.

## The consortium contractors and their leaders

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